

Class Website: beginanywhere.weebly.com

## **Digital Imaging**

This course is an introduction to the fundamental principles of graphic communication, spatial relationships, typography and imagery as they apply to practical visual solutions for self-promotion, resumes, logo design, Web design. Instruction incorporates traditional hand-drawn methods as well as use of the computer, digital tools, materials and procedures employed in the communication arts industry. In this class the fundamental principles and elements of design are identified and applied to two and three dimensional project. The focus will be on finding creative visual solutions to communication problems using technical skills.

### **Course Objectives**

- Work **professionally** within a design team.
- Identify numerous **design careers** which are available.
- **Evaluate designs** (your work and others') for audience, meaning, and effectiveness.
- Use the **elements and principles of design** in a decisive fashion.
- **Plan** a design project according to a client's needs.
- Build a design gradually using **thumbnail sketches** and **mockups**.
- Create attractive **layouts** that communicate messages effectively.
- Use **color** to communicate ideas to others.
- Use **typography** effectively in a design.

### **Graphic Design 1**

Use Adobe Photoshop to edit photographs, create artistic imagery, and make Web graphics.

### **Graphic Design 2**

Use Adobe Photoshop to edit photographs, create artistic imagery, and make Web graphics.

Use Adobe Illustrator to create illustrations, logos, and Web graphics.

Use Adobe InDesign to create publications such as advertisements and brochures

### **Materials Needed:**

You will need access to the Hubbard computer network, including login in and passwords. Failure to maintain these will prevent you from completing assignments. Additionally, you will occasionally be asked to utilize various websites that need login information. You are responsible for remembering this information. Failure to remember as assignments are due could affect your grade. Please keep track of these.

Students will need a notebook for notes, sketches, and other school assignments. A flash drive is not necessary, but could be useful.

Folders: Students will be given a folder to use throughout the class that stays in the classroom. Respect each other and only use the one assigned to you.

### **Grading Determination/Scale:**

90-100 A 80-89 B 70-79 C 60-69 D 59and>59 F

- lessons (25%)
- design projects (25%)
- quizzes (20%)
- final project (20%)
- professional conduct / good behavior (10%)

### **How Will the Design Projects be Graded?**

Whenever possible, I will provide rubrics for each design project that tell you what I expect for Exemplary, Proficient, Partially Proficient, and Incomplete work. I consider three main things in evaluating student's design work:

1. Effort (visible in the work and/or demonstrated in class; spend quality time on your work!)
2. Creativity (how original your work is)
3. Following Directions (did you explore the assignment as given?)

**Uniform** – As stated in the CPS handbook and Hubbard guidelines, you are expected to have your ID on and in uniform. If those are not met, you will be asked to go to the discipline office to get a temporary ID or uniform rental.

**Classroom Expectations:**

1. For assignments in which in-class time was given, late work will not be accepted \*\*\* If I give you class time to work on something, and you choose not to, you may NOT finish later or at home! \*\*\*
2. Late assignments will lose 50% after the due date.
3. You have as many days as you were absent to complete the work you missed.
4. If you missed a quiz or test, and no NEW material was taught or assigned, you will be required to take the assessment. If you missed new information, you have as much time as you were absent to take the assessment.
5. Follow all classroom procedures when related to missing work, bathroom passes
6. BE RESPECTFUL-this includes coming to class on-time coming with all your materials, coming to class prepared with writing utensils and assignments, etc.,; raising your hand, no foul language or cursing, treating the classroom materials as your own and with respect.
7. BE PREPARED TO START WHEN THE BELL RINGS. You will always have something to work on, I should not have to prompt you to get started.
8. Bathroom and Water Breaks: I will allow students to go to the bathroom and get water after we have been settled. Unless you check with me first, there will be NO bathroom/water breaks allowed for the first ten minutes or the last five minutes of class.
9. **Electronic Devices-** All electronic devices are to be off and remain out of sight during the entire school day. Electronic devices brought out for any reason (even if they remain off) could result in disciplinary action. To maintain an orderly learning environment, the electronic device policies will be strictly enforced. If you are a repeat offender, and I have to constantly ask you to secure your phone, expect a trip to the discipline office.
10. **COMPUTER USAGE: You are expected to use the computers in the class for Digital Imaging work only. No gaming, shopping, completing assignments for other classes.**
11. **NO FOOD IN THE COMPUTER LAB.** You will be asked to throw it away.
12. This syllabus is subject to change at any time. I will let you know in advance if there is a need for a change.

**Consequences:** Depending on the severity of the behavior/action, consequences may include:

1. A verbal warning
2. Student/teacher conference
3. Call/Email with parent/guardian
4. PM Detention
5. Conference with student/ teacher/parent/ administrator
6. Written referrals

Your first homework assignment is below. You and your parent/guardian need to sign this syllabus and you need to turn it in to me. YOU MUST KEEP this throughout the semester in your folder.

I acknowledge that I have read and that I understand the **Digital Imaging Expectations for Excellence** syllabus and form. I understand that the student is held accountable for his/her behavior. I understand the grading and late work policies. I understand that all students are accountable for all content covered. I understand the electronics policy and missing textbook policy. If I have any questions throughout the semester, I will contact Mr. Shunt.

## **LAB FEE: THERE IS A LAB FEE OF \$20 FOR THIS CLASS**

I acknowledge that I have read and that I understand the **Digital Imaging Expectations for Excellence** syllabus and form. I understand that the student is held accountable for his/her behavior. I understand the grading and late work policies. I understand that all students are accountable for all content covered. I understand the electronics policy. If I have any questions throughout the semester, I will contact Mr. Shunt.

Student Name (printed) \_\_\_\_\_

Student Signature \_\_\_\_\_ Date Signed \_\_\_\_\_

Parent/Guardian Name (printed) \_\_\_\_\_

Parent/Guardian Signature \_\_\_\_\_ Date Signed \_\_\_\_\_