

Cartoon Character Business Card

Use the template provided. You will need to make the front and back

- NO TEXT SHOULD GO BEYOND THE EDGE or be really close to the edge. Use the guidelines. .
- Should use the colors of the character creatively.
- LIMIT OF TWO FONTS- One fancy for the name and a readable font for the other information
- CANNOT USE THE INCLUDED EXAMPLES
- If the contact information is inappropriate you will not be given a grade

YOUR BUSINESS CARD MUST CONTAIN

- The name of a character
- A company name
- A job title
- 3 ways to contact them (find something online that is appropriate and funny):
 - i.e. phone number, email, website, address, etc.
- A color scheme that represents the character. It can be over the whole card or parts of it. Look for creative ideas.
- Your finished design should be interesting and show thought and attention to detail
- Your finished design should follow common understanding of ALIGNMENT and PROXIMITY (see readings)
- Your design should not be a cut and paste of an image
- Your design should “represent” the character, but not include an image of them...meaning...someone should be able to recognize through colors and image parts who is being represented