Name Date Period

**LETTERHEAD**

**DIRECTIONS: EXPLAIN THE FOLLOWING TOPICS FROM THE ARTICLE. WRITE IN COMPLETE SENTENCES. USE YOUR OWN WORDS, BUT CITE THE ARTICLE. YOU’LL GET FIVE EXTRA POINTS FOR WRITING YOUR NAME ALONG WITH THE DATE AND THE PERIOD.**

Go here and read this…

**www.creativebloq.com/graphic-design/letterheads-tips-11121378**

01. Keep it simple

03. Use hierarchy in your design

04. Choose the right details

05. Design for the medium

06. Represent the brand

07. Exploit stock characteristics

08. Add special effects

09. Consider alignment and positioning

10. Use color sparingly