IDENTITY BOOK Rubric

<http://www.iteachyoustuff.com/identity-book.html>

Each Panel will be graded on the following: Includes correct information, has continuous color scheme, is designed and organized creatively

1. \_\_\_\_\_\_\_\_\_ /15 Panel
2. \_\_\_\_\_\_\_\_\_ /15 Panel
3. \_\_\_\_\_\_\_\_\_ /15 Panel
4. \_\_\_\_\_\_\_\_\_ /15 Panel
5. \_\_\_\_\_\_\_\_\_ /15 Panel
6. \_\_\_\_\_\_\_\_\_ /15 Panel
7. \_\_\_\_\_\_\_\_\_ /15 Panel
8. \_\_\_\_\_\_\_\_\_ /15 Panel
9. \_\_\_\_\_\_\_\_\_ /15 Panel
10. \_\_\_\_\_\_\_\_\_ /15 Panel

**\_\_\_\_\_\_\_\_\_ /150 Sub Total**

1. \_\_\_\_\_\_\_\_\_ /10 Color Scheme (include printed handout)
2. \_\_\_\_\_\_\_\_\_ /40 Overall Presentation – Designed and well placed elements
3. \_\_\_\_\_\_\_\_\_ /50 Overall Qualtiy – Cutting, gluing, cover with logo

**\_\_\_\_\_\_\_\_\_ /100 Sub Total**

**\_\_\_\_\_\_\_\_\_ /150 Sub Total**

**\_\_\_\_\_\_\_\_\_ /250 Total**

**DUE FRIDAY**