**Alignment Questions**

**Instructions**

* **Create a new sub webpage under Principles of Design called Alignment.**
* **Type the questions and then answer the following questions using the reading on your website.**
* **Provide three examples of design using alignment effectively or ineffectively.**
* **You must explain under each example how it is used effectively or ineffectively.**
1. What does the principle of alignment state?
2. What is meant by “arbitrarily placed on the page”?
3. What’s wrong with the business card on the top of page 28?
4. How was the business card on the top of page 28 fixed in the bottom business card. Explain.
5. How does the top business card on page 29 use proximity and alignment?
6. How does the bottom business card on page 29 use proximity and alignment?
7. On page 29, the bottom business card is said to have a hard edge. What does that mean?
8. What is the most common alignment for beginners? Why?
9. How does the author, on page 29, suggest to make a more sophisticated design?
10. What does the author mean by saying “sophisticated design”?
11. How does the author, on page 31, experiment with center alignment?
12. What does the author suggest doing with alignment on page 32?
13. Many of Mr. Shunt’s students fall victim to the examples on page 34 and 35. Explain how the sample image on page 35 is better than the sample image on page 34.
14. On page 35, the author says “not one item is on the page arbitrarily”. Explain what the author means, citing the example.
15. What is the problem with the example on page 36?
16. How is the problem on page 35 fixed with the example on page 37?
17. What are the differences between the sample on page 38 and 39?
18. Page 40 talks about a strong line. What is meant by strong line?
19. How is the picture on the bottom of page 40 better than the picture on the top of page 40?
20. How does the author break the alignment on page 41?
21. Does the picture on page 41 still look professional, even though the alignment is broken?
22. **Summary**
23. Explain what the author means by unity?
24. What is meant by arbitrary?
25. What is the purpose of alignment?
26. How do I know if you get alignment?
27. What should you avoid when using alignment